



# CREATIVE LAB CO.

# PORTFOLIO

Think | Create | Impact

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📍 Mpumalanga Crescent  
Road Business Centre,  
Ezulwini, Eswatini

# WELCOME



## ABOUT US

The Creative Lab is a creative marketing firm that combines creativity, professionalism, and marketing expertise to provide perfect marketing strategies tailored to meet your specific business needs and target audience.

## VISION

Our vision is to be the catalyst for transformative growth, elevating brands to unprecedented heights in the evolving digital landscape.

## MISSION

The Creative Lab Group's mission is to empower brands to thrive in the digital age, providing the greatest customer results possible and delivering the "WOW" factor.

## VALUES

### CHARACTER

We are determined to do what is necessary to ensure the continuous growth of your business while creating and maintaining long stand client relationships.

### HONESTY

We strive to maintain clear and open communication with our clients, fostering trust and a transparent atmosphere.

### INTEGRITY

Our team takes promises seriously, adopts a proactive approach and holds themselves accountable to ensure your business's success.

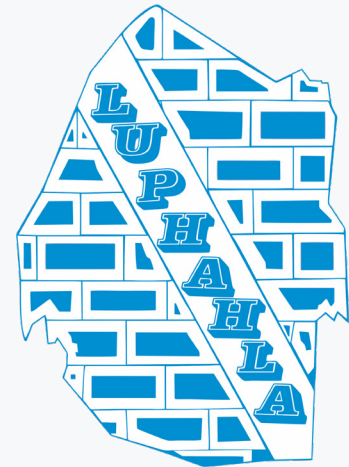
### PERSEVERANCE

We are determined to overcome obstacles, remain committed to achieving the goals of your business, and maintain consistency through diligence.

# Table of Content

<b>04 /</b>	<b>Our Clients</b>
<b>05 /</b>	<b>Services</b>
<b>06 /</b>	<b>Premium Metallic Business Cards</b>
<b>07 /</b>	<b>QR Code Premium Name Tags</b>
<b>08 /</b>	<b>Podcast Marketing</b>
<b>09 /</b>	<b>Digital Marketing</b>
<b>10 /</b>	<b>Digital Designing</b>
<b>11 /</b>	<b>Branding &amp; Printing</b>
<b>12 /</b>	<b>Web Development</b>

# Our Clients



# Services

In crafting work that attends to the needs of our audience, the Creative Lab Group offers a wide range of services which include

- Premium Metallic Business Cards
- QR Code Premium Name Tags
- Podcast Marketing
- Digital Marketing
- Digital Designing
- Branding & Printing
- Web Development



# Premium Metallic Business Cards

These business cards, unlike normal business cards, create efficiency and also minimise the cost of constantly producing updated business cards. With QR codes to scan, the business card displays digital innovation and modern professionalism in the corporate place. This also gives your customers instant access to your website, reviews, signup forms and more.



# QR Code

# Premium Name Tags \_\_\_\_\_

Similarly to the Premium Metallic Business Cards, this service offers a client database online and allows for easy updating when necessary.





# Podcast Marketing

**Our Podcast Marketing includes Videography, Photography, & Content specifically for your brand:**

Our podcast marketing services ensure the durability of information about your company. With high quality video production, we ensure that businesses are able to remain relevant while informing their audiences.





# Digital Marketing \_\_\_\_\_

**Our Digital Marketing includes Social Media Management, Data Analytics, Copywriting, Content Creation, Digital Campaigns, SEO, & Email-Marketing:**

Digital marketing has become the basis and builds the foundation of different brands and companies. We offer a variety of different digital marketing options that align with what your brand or business aims to achieve.



# Digital Designing \_\_\_\_\_



**Our digital designing includes Graphic Design, Packaging Design, Website Design and Illustration:**

One of the perks of digital innovation is that you can also get to market your business digitally as well. With our digital marketing services, we aim to put our clients at the top, ensuring that they connect with their customers in simpler and efficient manners.

# Branding and Printing

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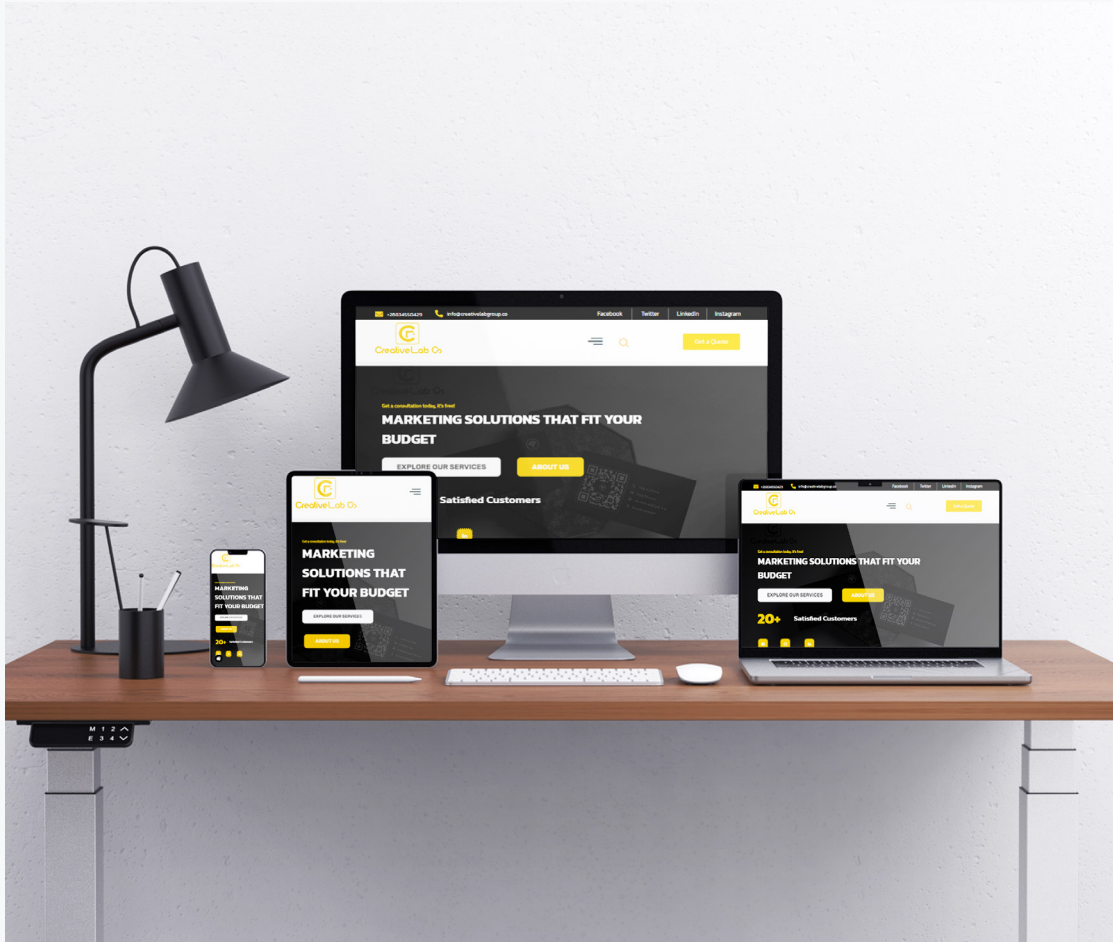


**Our Branding & Printing package includes designing Logos, Posters, Flyers, Brochures and Promotional Items:**

We cover all the visual elements that make brands stand out, and this is achievable by implementing the brand's unique vision, offerings and aligning ourselves with the brand to get a better understanding of what needs to be produced. Are you already a brand? Then you can opt for a fresh look with our service of rebranding too.

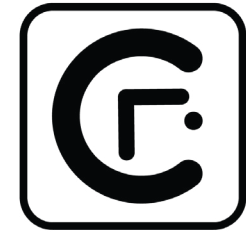


# Web Development



**Our web development services include: custom website design and development, E-commerce platforms, Website maintenance and updates, SEO optimization, Web hosting services, Site management, Blog setup, Integration of essential plugins and tools.**

We offer a full suite of web development services designed to elevate your digital presence. Our team creates responsive, user-friendly websites that align with your business goals.



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